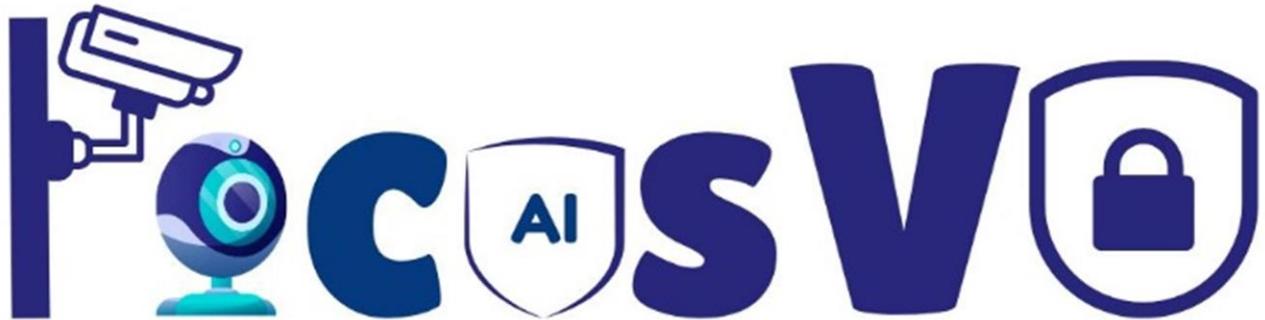


"The Power of Intelligent Vision"



Detect. Decide. Defend, Instantly



The Eye of Future Security

Mr. Sumiit Katyal



FocusVU for Automobile Showrooms & Service Centres

Overview

Automobile showrooms and service centers handle high-value assets, financial transactions, and critical customer interactions every day. Yet, these facilities often rely on traditional surveillance systems that provide limited operational intelligence. FocusVU.ai delivers AI-integrated CCTV systems to automate monitoring, reduce risk, improve customer experience, and drive measurable ROI across both retail and after-sales operations.

1. CUSTOMER INTERACTION ZONES (SHOWROOM FLOOR, WAITING LOUNGE, CASH COUNTER)

Problem Statement

- Customer disputes over billing, treatment, or service issues
- No mechanism to monitor staff behaviour or engagement
- High-value cash or card transactions without backup documentation

AI-Powered Solution Table

Area	No. of Cameras	Key AI Features
Showroom Floor	4	Face Recognition, Customer Flow Heatmap
Waiting Lounge	2	Emotion Analysis, Queue Monitoring
Billing/Cash Counter	2	Panic Gesture Alert, Transaction Sync, Staff Monitoring

Advantages

- Enhances customer satisfaction and dispute resolution
- Tracks high footfall areas for floor planning
- Increases staff accountability during interactions

ROI & Financial Benefits

- Reduces customer conflict resolution time by 60%
- Prevents billing disputes worth ₹2–5 lakhs/year
- Improves retention through better customer handling analytics

2. VEHICLE DISPLAY & DELIVERY AREAS

Problem Statement

- Theft or tampering of parked or displayed vehicles
- Unauthorized test drives or unverified vehicle movements

AI-Powered Solution Table

Area	No. of Cameras	Key AI Features
Display Bays	4	Object Tampering Alert, Unattended Movement
Delivery Area	2	License Plate Logging, Face Capture at Hand-over
Test Drive Exit	2	Vehicle Match with Job Card, Entry/Exit Timestamp

Advantages

- Prevents unauthorized movement of customer/demo vehicles
- Ensures legal documentation at point of handover
- Real-time alerts for vehicle security breaches

ROI & Operational Gains

- Reduces test drive misuse or internal misrouting
- Saves ₹5–10 lakhs/year in vehicle damage or theft risks
- Video logs support legal and insurance claims

3. SERVICE BAY & WORKSHOP AREA

Problem Statement

- No visibility on technician behavior, idle time, or part replacement
- Lack of documented proof for damage complaints post-servicing

AI-Powered Solution Table

Area	No. of Cameras	Key AI Features
Service Bays	6	Job Card-Vehicle Match, Technician Behavior Analysis
Tool & Spare Stores	3	Unauthorized Access Alert, Inventory Movement
Bay Entry/Exit	2	Time Tracking, Video Stamp for In/Out

Advantages

- Supports accountability in part usage and service time
- Prevents employee malpractice or accidental mishandling
- Helps settle disputes over scratches or unfinished repairs

ROI & Workshop Impact

- Improves bay utilization by 15–25%
- Saves ₹3–7 lakhs/year in claims or service reworks
- Enhances transparency for high-value service jobs

4. PARKING, PERIMETER & NIGHT SECURITY

Problem Statement

- Risk of vehicle theft or vandalism after working hours
- Manual guards unable to cover large perimeters effectively

AI-Powered Solution Table

Area	No. of Cameras	Key AI Features
Outer Perimeter	4	Human Detection, Intrusion Alerts, Thermal Night View
Vehicle Parking Lot	4	ANPR, Time-Based Movement Monitoring
Entry/Exit Gate	2	Auto Logging, Identity Verification

Advantages

- Full visibility of high-value inventory 24x7
- AI-enabled alerts reduce dependency on human vigilance
- Footage available for theft, fire, or tampering incidents

ROI & Security Savings

- Eliminates night patrol cost by 60%
- Saves potential losses worth ₹10+ lakhs in theft or legal claims
- Improves insurance compliance and audit readiness

FocusVU.ai Benefits for Auto Retail & Service Networks

- Multi-zone camera coordination with centralized dashboard
- Real-time AI alerts for customer, vehicle, and inventory movement
- 100% uptime assurance with on-prem or hybrid cloud recording
- Staff accountability tracking and performance metrics
- Seamless integration with DMS, POS, and access systems

Conclusion

FocusVU.ai enables a new era of intelligent, integrated surveillance for automobile showrooms and service centers. Our solutions deliver improved safety, higher transparency, and better customer experience—all while generating measurable returns.

To schedule a pilot or request integration support, visit: www.FocusVU.ai